





Turning Ideas Into Reality
Since 1869

From Italy to Israel

The Luzzatto group has a long tradition of professional excellence. It operates at the forefront of technology and is home to inventors, creators and startups, as well as to corporations active in many fields, such as pharmaceuticals, medical devices, chemistry, biotechnology, defense industries, telecommunication, software, Internet, nano-tech, music and industrial designs. The Luzzatto Group prides itself of its ability to meet the needs of a continuously changing reality, without forgetting its past.





Riccardo Luzzatto

Enrico Luzzatto

The roots of the Luzzatto family go back hundreds of years and include the Ramhal (**Rabbi Moshe Chayim Luzzatto**), a cabbalist, writer and poet of the 18th century, who wrote, among others, the well-known Mesilat Yesharim (The Path Of The Just), a basic book of Jewish ethics, and Shadal (**Rabbi Shmuel David Luzzatto**), a poet, Bible commentator and philosopher, a member of the Jewish Haskala movement, among the first Hochmat Israel people and head of the rabbinical school in Padova, Italy.

Riccardo Luzzatto established the Luzzatto Law Firm in Milan, Italy, in 1869. Riccardo's son, **Enrico**, a lawyer and an airplane builder, joined the firm and in 1914 published a key book on the principles of Intellectual Property, which is considered a cornerstone of the field.

The Luzzatto Family



Dr. Edgar Luzzatto
1914 – 2011

Dr. Edgar Luzzatto, 1914 – 2011, third generation to the firm, with doctoral degrees in law and engineering, as well as degrees in the Hebrew language and literature, was one of the most respected patent attorneys in Italy and Europe.

With the publication of the racial laws in Italy he emigrated to the USA and later enlisted in the U.S. Army, in which he fought during World War II in the Pacific Ocean theater.

After the war he returned to Italy and in 1971 moved to Israel and established the Israeli branch of the firm, as a young and innovative firm that will later develop into The Luzzatto Group.

Dr. Kfir Luzzatto, Edgard's son and the great-grandson of the founder, and his wife, **Dr. Esther Luzzatto**, joined the firm in the 1980s. Together they expanded its business activity, turning it into one of the leading, professional and influential patent law firms in Israel. They shaped The Luzzatto Group into a vibrant body with international joint ventures and cooperation in a variety of fields relating to Intellectual Property.



Dr. Kfir Luzzatto



Dr. Esther Luzzatto

Dr. Ariel Luzzatto, who in 2008 established the Group's technological company, Elandel Scientific, joined The Luzzatto Group after a long career in the development of products with Motorola Israel, where it served for five years as the Chief Scientist. Recent years see the fifth generation of the Luzzatto family joining The Luzzatto Group.

Advocate Michal Luzzatto joined the Luzzatto Law Firm, and **Lilach Luzzatto**, a mechanical engineer, joined the patent law firm where she works in the field of engineering.



Dr. Ariel Luzzatto



Adv. Michal Luzzatto



Lilach Luzzatto





ELANDEL LUZZATTO GROUP
SERVICES

 **LUZZATTO
& LUZZATTO**
Patent Attorneys

ELANDEL LUZZATTO GROUP
SCIENTIFIC

LUZZATTO
—
LAW FIRM

ELANDEL LUZZATTO GROUP
SOFTTELECOM

ELANDEL LUZZATTO GROUP
ENTERPRISE



The patent law firm is one of the leading professional firms in Israel and blends the long tradition of the family firm with an innovative work environment, including state-of-the-art management systems and high-quality computer infrastructures. The firm is characterized by a strict work ethics, individualized services and global connections, and enjoys the reputation of a professional firm that assists its clients in leveraging their Intellectual Property. The services that the firm offers include: searches (patents, designs and trademarks), patent drafting, filing and prosecuting, representation in proceedings before the Patents Authority, managing foreign proceedings via local representatives, etc.



In its first incarnation in the 19th century the Luzzatto Law Firm focused in the then new and exciting field of law: Intellectual and Industrial Property. Operating in this new and unknown field required courage and vision and was made possible, among others, by Riccardo's son, Enrico, who managed the firm since 1923 and reconciled his legal work with his passion for building airplanes – a novel and daring occupation in those days.

Today, the firm has broadened its activity beyond Intellectual Property and provides a wide range of legal services that are needed in our dynamic and ever-changing world, such as commercial and tax law, competition and antitrust law, and litigation in those fields.

The areas in which the firm specializes include: Intellectual Property (copyright, trademarks, designs and patents, breeders' rights), commercial litigation, civil and commercial law, contracts, real estate, tax law, corporate law and labor law.



The company provides a variety of supporting services in the field of Intellectual Property, including preliminary patent searches, technology scouting, renewal of patents, trademarks and designs in Israel and abroad. The company operates an advanced system that allows control over management and maintenance systems for IP portfolios, online and in real time.



The company provides consulting services in a variety of advanced technical fields. The services include, among others, generating algorithms, complex mathematical analysis of systems, engineering consulting, coaching in respect of technological R&D, and technical due diligence services.



The company develops and provides advanced software solutions for business. It also develops off-the-shelf business software.



The company engages in a variety of business activities for the purpose of leveraging its clients' Intellectual Property. The company establishes joint ventures with suitable partners, in Israel and abroad, dealing with technology transfer, patent monetization, and products and technology commercialization.







The Faces Behind The Name

We, in The Luzzatto Group, are well aware that human resources are one of the greatest advantages of every organization. The team of partners and employees in our Group is characterized by its multifaceted technical knowledge, a successful professional experience and a deep understanding of many technological fields, all of which is put to use to maximize the potential IP of our clients.

As befitting those who find pleasure in their work, we place great emphasis on personalized services and close working relations with our clients.



Dr. Kfir Luzzatto

President of The Luzzatto Group and a senior Israeli patent attorney

Kfir was born in Italy and moved to Israel in 1971, following his father's decision to fulfill his Zionist dream. Kfir holds a PhD in chemical engineering from the Ben-Gurion University of The Negev, and is frequently invited to lecture to academic audiences on Intellectual Property and technology. He is the author of a book and many articles on the subject and is a member of various professional associations in the field. In his (little) free time Kfir writes and edits fiction and periodically publishes thrillers and science fiction novels.



Dr. Esther (Eti) Luzzatto

Patent Attorney, managing partner

Esther was born in Israel and holds a PhD in chemistry from the Ben-Gurion University of The Negev. After 10 years as a chemist in The Luzzatto Group she joined as a partner in 1997. Her major occupation is in chemistry, along with the day-to-day management and business development of the Group. Together with her professional work Eti is very much involved in public work in education, welfare and sport, with an emphasis on the social and economic development of the Negev. In her free time she functions as a loyal fan of the local football (soccer) team – The Beer-Sheva Poel.

The Faces Behind The Name



Haim Chechik
Patent Attorney, partner

Haim was born in Israel and holds a BSc in electronic and computer engineering from the Technion – the Israeli Technological Institute. After 15 years in industrial R&D, he joined The Luzzatto Group in 1997 and became a partner in 2001. He is mainly active in electronics, telecommunication, computer science and software. He mostly spends his free time underwater while diving in the Eilat Bay.



Zadok Fuerst
Patent Attorney, partner

Zadok was born in Israel and holds a BSc in electronic engineering, specializing in computers, from the University of Alabama, USA. Before joining The Luzzatto Group he acquired vast experience in computer systems. He joined the Group in 1992 and became a partner in 2001. He mostly handles cases in the field of electronics, mechanics and industrial designs. In his free time he likes to keep himself up to date with world news.



Prof. Emanuel Manzurola
Patent Attorney, partner

Emanuel was born in Isfahan, Iran. He holds a BSc in chemistry and physics from the Hebrew University of Jerusalem, an MSc in physical chemistry and a BSc and PhD in chemical engineering from the Ben-Gurion University of The Negev. In the years 1982 – 1996 he held the position of head of the chemistry department of the Technological College of Beer-Sheva. Since 1988 he is an external lecturer at the Ben-Gurion University of The Negev and also lectures and manages the research agreement unit of the Sami Shamoun Academic College of Beer-Sheva. He is the author of five chemistry books and of many scientific papers. He joined the firm in 1997 and became a partner in 2004. Emanuel uses his free time working in the garden and listening to his best-loved composer – Johan Sebastian Bach.



Dr. Bruce Alpert

Patent Attorney, partner

Bruce was born in the USA and holds a BSc in engineering and physics with a minor in chemistry, from the University of Maine, and a PhD in physics from the University of Ohio. Bruce moved to Israel in 1970 and completed his postdoctoral work at the Technion. He joined the firm in 2000 and became a partner in 2005. He works mainly in the fields of physics and medical devices. Bruce likes to spend his free time with his family, and particularly with his numerous grandchildren.



Dr. Thomas Guttman

Patent Attorney, partner

Thomas was born in Czechoslovakia and studied physical chemistry and molecular biology at the Charles University in Prague. After receiving his PhD in chemistry he worked in research and development in Czech and Israeli biotechnology companies, mostly in cell biology, biotechnology, protein chemistry, organic chemistry, chromatography and analytical methods. In 1987 he moved to Israel, in 2000 he joined the firm and became a partner in 2006. In his free time Thomas writes his blog HEGAION with a cold beer in hand after a hard day's work.

The Faces Behind The Name



Dr. Sebastien Herrmann
Patent Attorney

Sebastien was born in France and studied biochemistry, molecular biology and bioinformatics at the Montpellier University, France. After receiving his MSc in biochemistry and bioinformatics he moved to Israel in 2002 and pursued his PhD in the Biotechnology Engineering department of the Ben-Gurion University of The Negev. In 2007, after completing his PhD thesis, he joined the firm. In his free time Sebastien likes to read science fiction and to tour the Negev desert.



Dr. Adina Cohen
Patent Attorney

Adina was born in Israel and holds a BSc degree from the Life Science Department of the Bar-Ilan University. After completing her MSc studies (Cum laude) she pursued her PhD and published scientific articles and participated in international conferences. Adina mainly works in the field of molecular biology. She joined the firm in 2007. Her free time is devoted to reading and touring the country.



Boaz Croitoro
Patent Attorney

Boaz was born in Israel and holds a BSc in electronic engineering from the Ben-Gurion University. Boaz is most active in the fields of cellular technology and engineering and in the years 1995 – 2000, before joining the firm, he was involved in a variety of projects in the field of video systems and image processing. He joined the firm in 2000. In his free time Boaz is a bicycle enthusiast and likes to ski.



Shmuel Maltzman
Patent Attorney

Shmuel was born in Boston, MA, USA, and holds a BSc in mechanical engineering from Colombia University. After acquiring industrial experience he joined the firm in 2000. Shmuel works in a variety of fields, including energy, medical devices, industrial processing and telecommunications. Most of his free time is spent learning Torah and with his family.



Michal Luzzatto
Advocate

Michal was born in Israel and holds an LL.B, as well as a BA in business management, specializing in marketing (both summa cum laude) from the Herzliya Interdisciplinary Center. She joined The Luzzatto Group in 2011. She mainly deals with copyright and commercial law. Michal spends her free time studying Chinese medicine, or behind camera lenses, preferably in some exotic place.



Lilach Luzzatto
Mechanical Engineer

Lilach was born in Israel and holds a BSc in mechanical engineering from the Ben-Gurion University of The Negev. She joined the firm in 2011 as an intern patent attorney. She is involved mainly in complex engineering projects and in work requiring three-dimensional vision. In her free time Lilach likes to play the piano and to draw.



The Faces Behind The Name



Amir Palmery

Adv., Business Development Manager

Amir was born in Israel and has an LL.B degree from Sussex University, UK, and an MBA degree from Boston University, USA. In addition to his professional work in Intellectual Property and commercial law, he manages the business development of the group. Amir is a tennis aficionado and in his free time he plays tennis and attends tennis tournaments in Israel and abroad.



Dr. Ariel Luzzatto

Founder and CEO of Elandel Scientific

Ariel was born in Italy and has a BSc in electronic engineering and an MSc and a PhD in applied mathematics, all from Tel Aviv University. Ariel has broad practical experience in many fields, including RF, microwaves, telecommunications, signal processing, applied mathematics, approximation theory and numerical analysis, and is the author of many scientific papers and of the book "Wireless Transceiver Design" that was published in 2007 by Wiley & Sons. Ariel is also the inventor of several industrially important inventions. In his free time Ariel teaches advanced technological courses at the Ben-Gurion University, the Open University and the Technological Institute of Holon.

Our Services

In our times, which are characterized by a dynamic business environment, our technological world changes quickly and the competition has become global, all of which requires a multi-field view that takes into account different approaches. In order to meet the needs of researchers, inventors, creators and technological entrepreneurs, we work to create a strategic and broad view from the start. Developing a complex strategy requires an early understanding of the possibilities embodied in the planned development of the IP portfolio of the company, which takes a long-term view of the protection, leverage and business development of the technology.

Our services are tailored to meet the needs of clients coming from different business and industrial environments, including conventional industry, mid-tech and high-tech - also taking into account the size of each specific organization.

The services provided by The Luzzatto Group include:

- Identifying potential IP
- Developing long-term IP strategy
- Drafting, filing and prosecuting patents, trademarks and designs
- Managing IP portfolios
- Assisting in the business development of IP-related projects
- Providing comprehensive legal assistance, including fields unrelated to IP, such as: commercial and tax law, competition and antitrust law, corporation law, commercial and marketing, commercial contracts, and litigation in those fields
- Providing research and information, including research projects and organizing conferences and seminars in a variety of areas
- Networking to the business and technological community

Our Clients

With the advantage of our human resources, an efficient organization and advanced computer systems, as well as a specialization in all important technology fields, we are able to supply a broad range of high-level professional services for the industry in many fields, such as: Internet, telecommunication and cellular applications, chemistry, biotechnology, pharmaceuticals, medical devices, and defense, electronics and electric industries.

Our clients include, among others:

- Multinational companies
- Major pharmaceutical companies
- Startup companies
- Technological incubators
- Researchers in Academy and university commercialization companies
- Industrial factories, including defense industries
- Kibbutz industries
- Small and medium-size companies
- Entrepreneurs, inventors and independent creators

An incubator for new entrepreneurs

The Israeli high-tech sector is characterized by never-ending entrepreneurship and technological innovation that place Israel at the forefront of invention, not only in conventional industries such as biotechnology and medical devices, but also in the fields of Internet and mobile communication. We, in The Luzzatto Group, are aware of the needs and the difficulties of the beginner technological entrepreneurs, who make their first steps with enthusiasm, creativity and a strong will to conquer the world. In order to help them make their dream come true we have developed professional tools to support them and connect them with the business and technological community in Israel and abroad.

Since we understand that Intellectual Property is the main asset of technological entrepreneurs, and with a view to the future, the Group's experts assist the entrepreneurs in navigating their projects in the complex business environment in which they operate.



Giving Back

Since its establishment, The Luzzatto Group has been involved in the life of the community of the Negev, but has also expanded its social involvement to other parts of the country.

Today the group participates in tens of community and social projects relating to education, sport, science and culture, and invests in aid for the needy, women issues, supporting children and youth, sport teams, integration of the Bedouin population, and more.

The projects in which The Luzzatto Group participates include: Project "Mishala", which is operated together with the Israeli Police to reform young offenders; Project "Atidim", in the framework of which The Luzzatto Group adopted students from the periphery to help them through university; the Friends of the Soroka Hospital in Beer-Sheva Fund, The Sakta-Rashi Fund, which operates in the periphery, the "Yahdav" Association, which operates a fund for the benefit of the community in the south of the country, and more.

Eti Luzzatto serves as a Councilor in her local town, Omer, is the chairman of the board of "Yahdav", is a member of the managing board of the Ben-Gurion University, a member of the managing board of the Sami Shamoun College, a member of the Friends of the Soroka Hospital, a member of the Friends of the Beer-Sheva Theater, the Vice Chairman of the alumni Association of the Ben-Gurion University, and is active in other public bodies.



Professionalism and Social Involvement

With roots deep in a tradition of quality and excellence, and with a multidisciplinary team with a long professional experience, we in The Luzzatto Group provide services to companies in a variety of industrial fields, for the development of their Intellectual Property.

It is the Group's goal to provide professional, high quality, relevant services that are tailored to the client's requirements and, at the same time, meet their immediate needs.

The Group is committed to a high professional ethics, supported by extensive and multifaceted knowledge of the technological landscape in Israel and abroad, as well as of the frequent changes in legislature, case law and regulations that have a bearing on Intellectual Property.

The community involvement of the Group is also expressed on the business level and that's why its headquarters were established in the Omer Industrial Park (alongside its Tel Aviv offices), in view of our understanding of the importance of the scientific, technological and industrial development of the Negev.

This blend of business vision, professional knowledge and service consciousness, with a deep involvement in the life of the community, are unique characteristics of The Luzzatto Group, which supply the basis for continued future growth as one of the leading forces in the Intellectual Property field in Israel.





www.theluzzattogroup.com



Omer office: Luzzatto Building, 9 Hagat St.,
Omer Industrial Park, Omer 8496500, Israel

Tel-Aviv office: The Museum Tower, 22nd Fl.,
4 Berkowitz St., Tel-Aviv 6423806, Israel

Tel: +972-73-226-2626

Fax: +972-73-226-2627

Mail: mail@luzzatto.co.il