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# The Life Science Group



*Luzzatto & Luzzatto*



## *A Brief History of the Firm*

The year is 1869, the place is Milan, Italy. Riccardo Luzzatto founds the Luzzatto Office, a firm of lawyers that will become well known in later years and will concentrate its interests in a new and exciting field of law: Intellectual and Industrial Property.

Since 1923 the firm is headed by Riccardo's son, Enrico, later joined by his elder son, Attilio, and is mainly concerned with intellectual and industrial matters. Enrico Luzzatto's three-volume treatise, "Trattato Generale delle Privative Industriali", published in 1914, is considered to be the cornerstone of the field of Intellectual and Industrial Property in Italy.

Dr. Edgar Luzzatto joined the firm to work with his father Enrico and his brother, for a brief period before World War II. He left Italy for the USA where he served in the United States Army in the years from 1941-1946, fighting in the Pacific Ocean theater. He practiced in the USA as a registered patent agent and after a few years returned to Italy where he worked as a consultant to foreign and local industry. In 1976 he started a practice as a registered patent attorney in Israel, which was to become Luzzatto & Luzzatto.

Today, three centuries after Riccardo Luzzatto first began his practice, his great-grandson, Kfir (Riccardo), continues the family tradition of commitment to Intellectual and Industrial Property.

The role of Intellectual Property in the Life Sciences and Chemical industries cannot be overestimated. Companies developing pharmaceuticals and drugs invest huge R&D resources long before they are able to prove the effectiveness of a new product and obtain regulatory approval.

However the resulting products offer the potential for spectacular returns. Properly protected intellectual property (IP) adds tangible economic value and facilitates the development of a market. The appropriate IP management is vital in order to develop a competitive advantage and raise the commercial value of the product.

The Luzzatto Group earned its solid reputation in working with leading international corporations in Israel and abroad. The Life Science Group is extremely sensitive to the diverse needs

of L&L's clients and assists the firm's clients from the early stages of securing IP rights and throughout the development of their product. The Luzzatto Group helps forging an IP strategy individually suited to each client and to its goals.

The members of the Life Science Group at Luzzatto & Luzzatto have a rich technical background in cell biology, protein chemistry, chromatography, organic chemistry, genetics, virology, microbiology, molecular biology, signal transduction, biotechnology, immunology and other disciplines. Their broad interdisciplinary knowledge allows the group to address complex IP issues.

